

**VIRGINIA TURF & LANDSCAPE TRADE SHOW**  
**CONFERENCE & TRADE SHOW: JANUARY 28-31, 2013**  
**TRADE SHOW: JANUARY 29-30, 2013**

***Exhibitor Contract***

---

Please complete all information. Mail with payment to the Virginia Turfgrass Council, P.O. Box 5989, Virginia Beach, VA 23471. A payment of at least 10% of the total must accompany this signed contact to reserve a booth. The balance is due by January 29, 2013. For any questions contact Tom Tracy at (757) 464-1004. We look forward to working with you!

**Exhibitor Information:**

Company: \_\_\_\_\_ Email: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_  
Address: \_\_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Booth Information:**

Number of booths desired: \_\_\_\_\_

NOTES: See Marketplace floor plan. Booths will be assigned on a first-come, first- served basis. You may contact Tom Tracy at 757-464-1004 to check booth availability. Contract and deposit must be received within two weeks to retain a phone reservation. Otherwise, you will be contacted within a week after the contract is received to confirm your tentative booth assignment. The exhibitor is responsible for maintaining a professional appearance as well as conduct. Food or drink distribution must be approved by the VTC and the Expo Center.

Please list the booth number(s) below in order of preference:

1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

3rd Choice: \_\_\_\_\_

Instead of giving the numbered location of booths, you may attach the exhibitor worksheet with the desired booths circled.
--

**Product Information:**

Product(s) to be exhibited: \_\_\_\_\_

Are there any exhibitors that you would prefer to be near or not be near?

Near: \_\_\_\_\_

Not Near: \_\_\_\_\_

Virginia Turfgrass Council  
PO Box 5989  
Virginia Beach, VA 23471  
757-464-1004 E-mail: vaturf@verizon.net

**Exhibitor Badges:**

You will receive two name badges per booth included in your booth price. Additional badges must be ordered and purchased below. Exhibitors will not be allowed on the marketplace floor without an exhibitor name badge. Please type or print names clearly below:

- 1) \_\_\_\_\_ 6) \_\_\_\_\_
- 2) \_\_\_\_\_ 7) \_\_\_\_\_
- 3) \_\_\_\_\_ 8) \_\_\_\_\_
- 4) \_\_\_\_\_ 9) \_\_\_\_\_
- 5) \_\_\_\_\_ 10) \_\_\_\_\_

**Items Included:**

All booths are 10' x 10' and come with a 3' side rail, skirted/topped table, two folding chairs and an ID sign.

**Cost Information:**

<u>Item Description</u>	<u>Cost</u>
(\$900 per Booth)	\$ _____
Extra Exhibitor Name Badges @ \$10.00 each (two are included per booth)	\$ _____
VTC Membership (Individual) \$ _____ 2012 Membership Dues @ \$75.00 each Name of Member(s): _____	
VTC Membership (Group)	
\$ _____ Platinum - \$1,200	
\$ _____ Gold - \$750	
\$ _____ Silver- \$350	
Conference Sponsorship	
Platinum \$1,000.....	\$ _____
Gold \$500.....	\$ _____
Silver \$250.....	\$ _____
Bronze \$100.....	\$ _____
<b>TOTAL</b>	\$ _____
<b>Less DEPOSIT*</b>	\$ _____
<b>BALANCE DUE**</b>	\$ _____

\*A check or credit card payment for at least 10% of total must accompany this contract

\*\* The balance is due by December 15, 2011

Make checks payable and mail to: Virginia Turfgrass Council, PO Box 5989, Virginia Beach, VA 23471

OR To Charge to Credit Card: Check One: MC/VISA AmEx (& Fax to: 757-282-2693)

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

“V” Code of MC/VISA (last three digits on reverse side): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

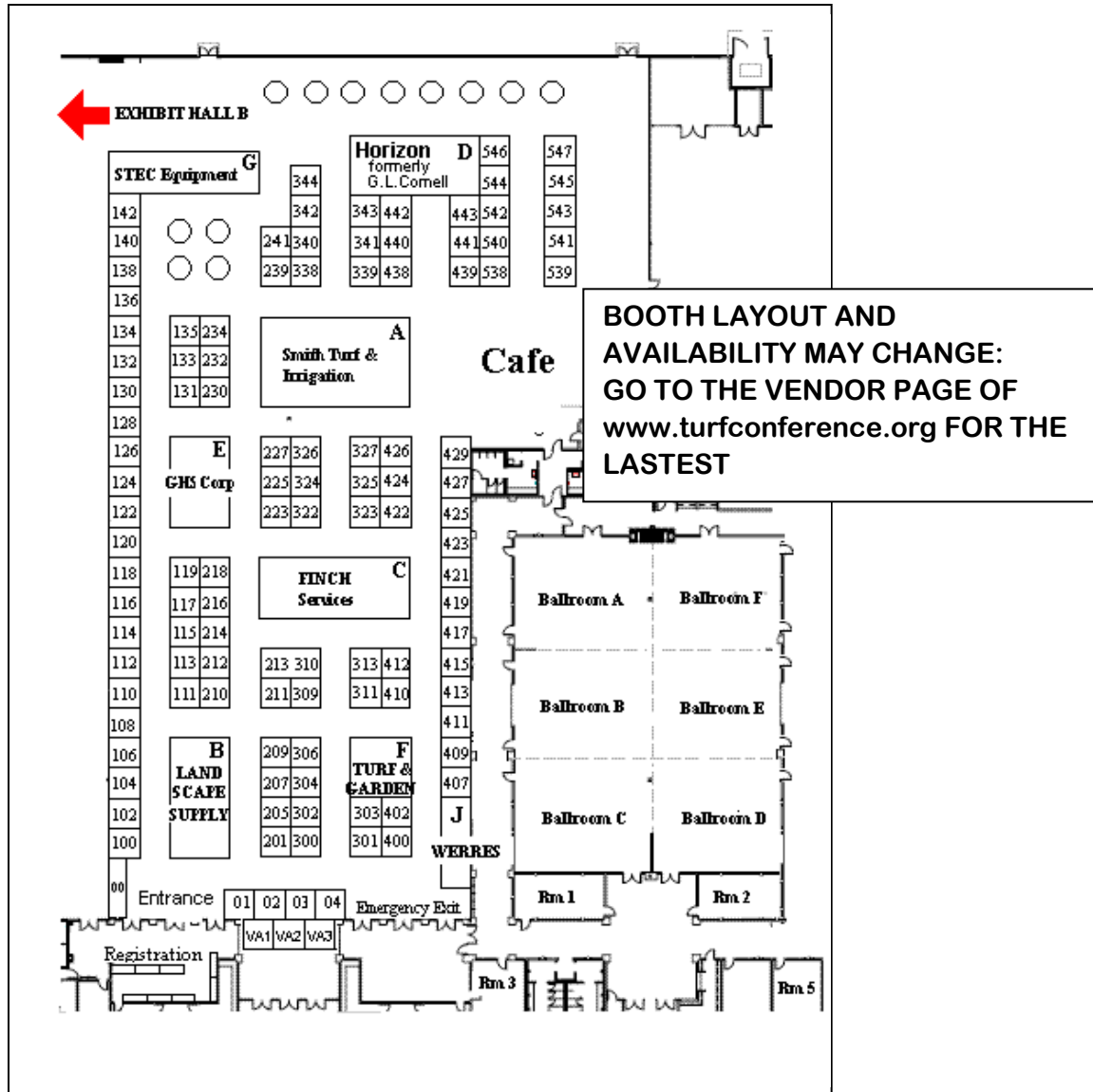
# VIRGINIA TURF & LANDSCAPE TRADE SHOW

CONFERENCE - JANUARY 28-31, 2013

TRADE SHOW - JANUARY 29-30, 2013

## Exhibitor Worksheet

Visit [www.turfconference.org](http://www.turfconference.org) for booth availability



### BOOTHS ARE \$900 EACH

#### MULTIPLE BOOTH DISCOUNTS

2 BOOTHS	5% OFF TOTAL BOOTH COST
3-5 BOOTHS	10% OFF TOTAL BOOTH COST
6-10 BOOTHS	15% OFF TOTAL BOOTH COST

- 1) Mark your desired booths on the above floor plan.
- 2) Determine the total cost of the booths marked (before the multiple booth discount).  
PRE-DISCOUNT COST \_\_\_\_\_
- 3) Using the table to the left determine the amount of your discount.  
DISCOUNT \_\_\_\_\_
- 4) Subtract discount from the pre-discount cost (Step 3 from Step 2).  
BOOTH FEE \_\_\_\_\_
- 5) Enter booth fee amount under the "Cost Information" section in the Exhibitor Contract.

# 2013 VTC TRADE SHOW

## TUESDAY / WEDNESDAY JANUARY 29 & 30

### *Choose Your Savings*

Pick Option 1, 2, or 3 and save up to 25% in addition to savings for groups

#### ***Option 1***

Save 25% by reserving your booth(s) and agreeing to exhibit at the 2012 and 2013 shows

#### ***Option 2***

Save 25% by exhibiting at both the Carolinas Golf Course Superintendents Association Conference (November 2012) and the Virginia Turfgrass Council's Trade Show (January 2013)

#### ***Option 3***

Save 25% by reserving your booth(s) and paying a 10% deposit before July 1, 2012

*The above savings are on top of savings for groups.  
Questions? Contact Tom Tracy at 757-464-1004*

*We strive to drive customers to your booths*



**VIRGINIA TURFGRASS COUNCIL**

PO Box 5989, Virginia Beach, VA 23471

Please take advantage of the expanding venue and reserve your booth for 2013

***WE STRIVE TO DRIVE CUSTOMERS  
TO YOUR BOOTHS***

***Reserve Your Space for 2013***